

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION CONTACT**: Melania Klemowits, Exploit No More

Email: [Melania@exploitnomore.org](mailto:Melania@exploitnomore.org)

**Personal Care Item Drive Organized for Survivors of Human Trafficking**

**MILWAUKEE (Dec. 26, 2018)**- Every 30 seconds, someone is sold into human trafficking. The world they know is turned upside-down. For survivors of human trafficking, the turning of the calendar starts a new year back in a world they might not remember or be prepared for. Exploit No More is here to make sure that those that escape from that life can start their new one in the best possible way.

During the month of January, Exploit No More will hold a Donation Drive to gather hygiene and self-care items for local trafficking survivors. The drive will take place at several area businesses in and around Milwaukee and Waukesha counties including:

**The City Market Oakwood Church**

**Rochambo Coffee and Tea House Southbrook Church**

**The Steaming Cup The Ridge Church**

**Blue’s Egg Pick N’ Save**

**Beans and Barley Restaurants Metro Market**

**Brew City Church Woodman’s**

Some of the items that will be collected include: lip balm, first aid kits, deodorant, toothpaste and shampoo. They will also be accepting headphones, stress balls, fidget spinners, coloring books and crayons. For a full list visit:

<https://www.exploitnomore.org/uploads/1/0/1/0/101007376/mke_resource_hub_host_a_donation_drive.pdf>

“The effects of human trafficking are a problem in Milwaukee,” Jarrett Luckett, executive director of Exploit No More said. “We are raising awareness so the public can join our fight.”

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To further bring understanding and recognition of this issue to the area, coffee sleeves with the hashtag #KeepTheLoveAlive and information directing people to the Exploit No More website will be distributed at the coffee shops.

**ABOUT EXPLOIT NO MORE**

Exploit No More is a Milwaukee based non-profit dedicated to ending child sex trafficking in the Greater Milwaukee region. They work with private, public, and other non-profit community organizations dedicated to serving youth and eradicating child sex trafficking. Exploit No More’s mission is to dismantle the local sex trade of children using three key approaches: Awareness and prevention, advocating for improved laws, and providing holistic restoration for survivors.

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