

Title: PSA: Human Trafficking in Milwaukee

Client: Exploit No More

Time: 30 seconds

Air Dates: January 1, 2019 – January 31, 2019

HERE IN WISCONSIN WE ARE FACING A VERY SERIOUS, SILENT AND REAL PROBLEM. IN THE TIME IT WILL TAKE YOU TO LISTEN TO THIS MESSAGE, A HUMAN BEING WILL BE SOLD INTO SLAVERY. IN MILWAUKEE ALONE, 340 YOUNG ADULTS UNDER THE AGE OF 25 WERE IDENTIFIED AS VICTIMS OF SEX TRAFFICKING. WHEN IT HAPPENED, 55 PERCENT OF THOSE WERE MINORS AND 97 PERCENT WERE FEMALE. BUT THIS DOESN’T HAVE TO BE THE CASE. THROUGH AWARENESS, ADVOCACY AND AFTERCARE, EXPLOIT NO MORE CHAMPIONS GETTING KIDS AND ADULTS OUT OF THE CYCLE OF ABUSE. FIND OUT HOW YOU CAN HELP AT EXPLOIT NO MORE DOT ORG.

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