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December 17, 2018

TO: Dorene Michaels

Morning Host

WKLH

Milwaukee, WI 53208

Subject: PSA Opportunity

Greetings Dorene,

According to a March 2018 study by the Medical College of Wisconsin, Milwaukee County is one of the leading counties in Wisconsin when it comes to human trafficking. With that in mind, Exploit No More was formed with the mission of ending human trafficking, particularly of children, in the Greater Milwaukee Area. January is Human Trafficking Awareness Month, so we have written a PSA that we feel starts to shed some light on this topic.

As a Milwaukee radio veteran. We feel you would be a great voice for our cause. That, combined with you being a parent yourself, you can empathize with the idea that children are being exploited right here in Milwaukee.

Attached you will find a copy of the script. I will be following up with you in the next few days to see if you have any questions. In the meantime, do not hesitate to reach out to me with anything that I can help answer.

Thank you very much for your time.

Regards,

Melania Klemowits

Email: Melania@exploitnomore.org